FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030952-A **Type of Permit:** FILMING **Release Date:** 09/10/2010

Production Company AERO FILMS

Insured Company Name AERO FILMS
Contact Phone No. 1 310-396-3636
Contact Phone No. 2
Fax 310-396-5636
Address 3000 31ST ST
SANTA MONICA, California 90405

Production Title TD AMERITRADE

Type of Production Commercial - Standard

Producer Larry Gold

Director Ken Arlidge

1st AD Greg McCollum

Production Manager Michael Murphy

FilmL.A. Coordinator Daniel Alvarez

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 310-396-3636

Location Assistant none none
Primary Phone Office - 310-396-3636
Secondary Phone

Fees

LA CITY LANE AND STREET CLOSURE FEE	$312.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $412.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00030952-A
Production Company AERO FILMS
Insured Company AERO FILMS
Production Title TD AMERITRADE

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 310-396-3636

Location Address 218 Main St, Los Angeles, CA, 90291

Location Type Store front

Film Dates 9/13/2010 - 9/13/2010 06:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Obtained
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with merchant activity
Traffic Officers Required

Please see attached documents
COUNTY PARKING LOT GUIDELINES.pdf
Venice Beach Lots.PDF
30952-a_MAIN_rev.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Cube Trucks	2
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals

LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
LOS ANGELES POLICE DEPARTMENT	Mark Buck
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Janice Takimoto
FILML.A. CLOSURES	Joshua Mingo

Coordinator Note Rider A adds base camp and crew parking

Coordinator Note Must not impede bike and skate rental operations.

Coordinator Note

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Summary Information — Location

Permit Number	F00030952-A	**Location Manager**	Rod Weiner
Production Company	AERO FILMS	Primary Phone	Mobile - 415-606-1146
Insured Company	AERO FILMS	Secondary Phone	Office - 310-396-3636
Production Title	TD AMERITRADE		

All production companies must contact parking management prior to film date and make arrang...

All production companies must contact parking management prior to film date and make arrangements fo...
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Parking

Base Camp
Location Type : LA County Parking lot
Street : PCI lot @ Rose, 120 spaces, 9/13, 0500-1400 hrs.

Crew Parking
Location Type : LA County Parking lot
Street : PCI lot @ Rose, 120 spaces, 9/13, 0500-1400 hrs.

Lane / Full Closure E/S curb lane of Main St, from Rose to Navy

Approximate Footage 0 - 300

Date(s) 9/13/2010 to 9/13/2010 **Time(s)** 05:00 to 15:00

NOT A PERMIT

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Summary Information — Location

Location 2 of 2

Permit Number	F00030952-A	**Location Manager**	Rod Weiner
Production Company	AERO FILMS	Primary Phone	Mobile - 415-606-1146
Insured Company	AERO FILMS	Secondary Phone	Office - 310-396-3636
Production Title	TD AMERITRADE		

Location Address 2420 McKinley Ave, Los Angeles, CA, 90291

Location Type Private Residence

Film Dates 9/14/2010 - 9/14/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
COUNTY PARKING LOT GUIDELINES.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Cube Trucks	2
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	45

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** J6

Approvals LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS

Coordinator Note All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Parking

Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : LA County Parking lot
Street : PCI Lot 731, 60 spaces.from 7a-10p

NO PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

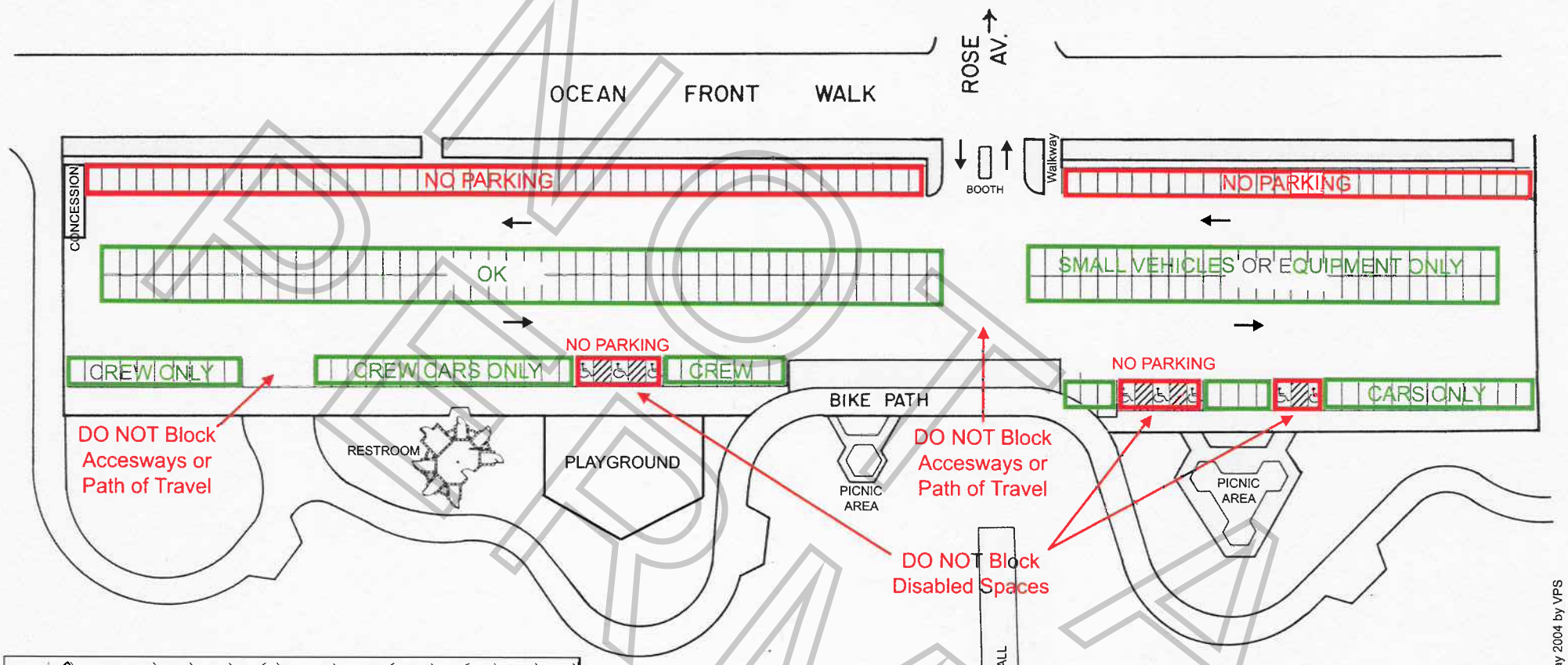
- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

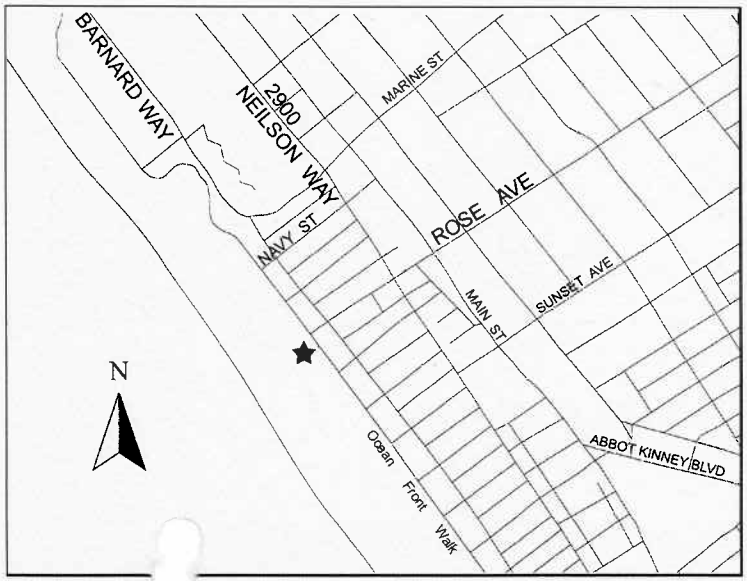
- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS





Map not to scale

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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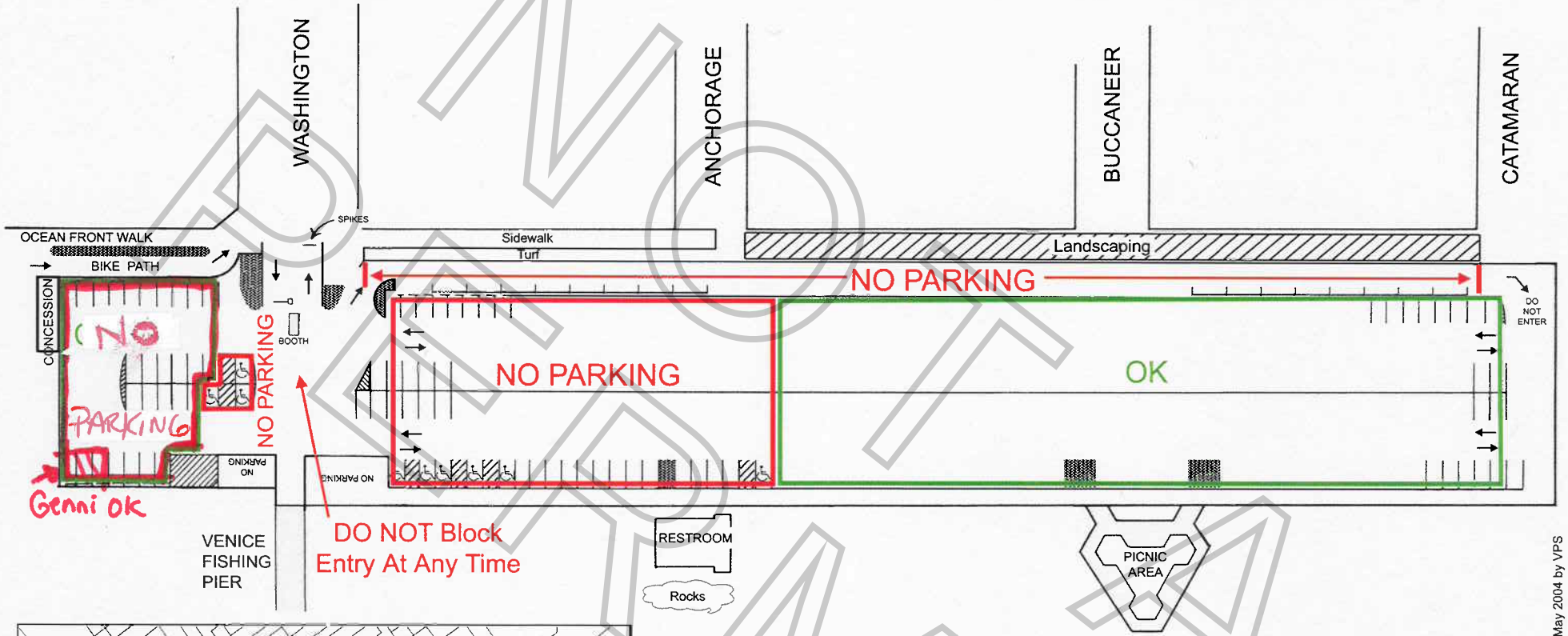
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS ...ed 5 / 2002 by CLS

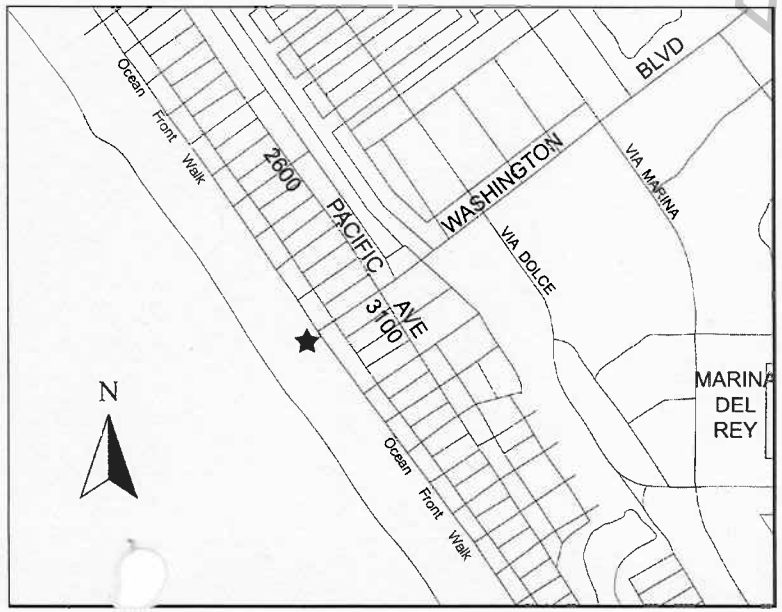
...delineations May 2004 by VPS

Permit #F00030952-A

PERMIT

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS





REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

Ma[illegible]t to scale.

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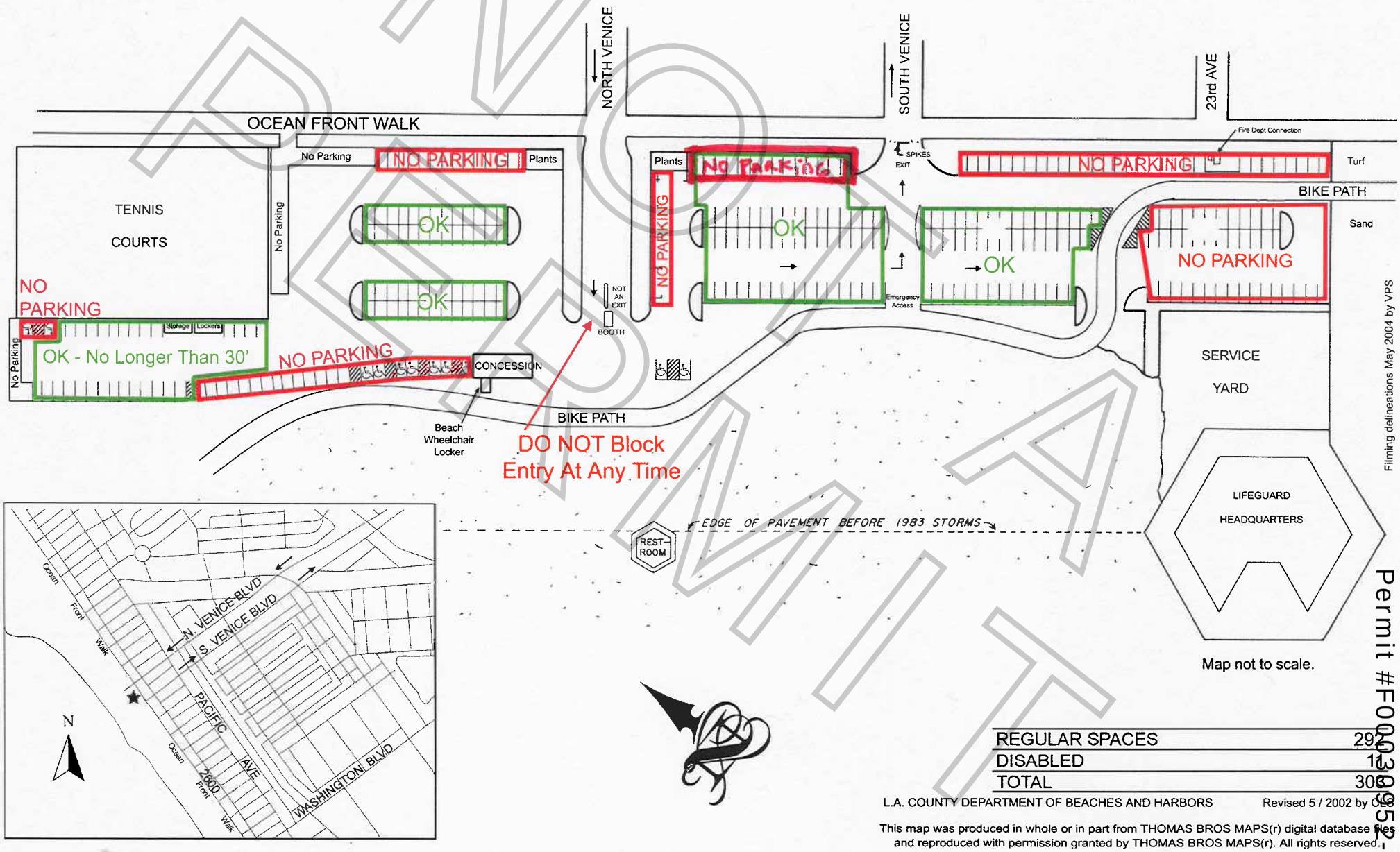
Filming delineations May 2004 by VPS

Permit #F00030952-A

NOT A PERMIT

VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS



Map not to scale.

REGULAR SPACES	29
DISABLED	1
TOTAL	30

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CLE

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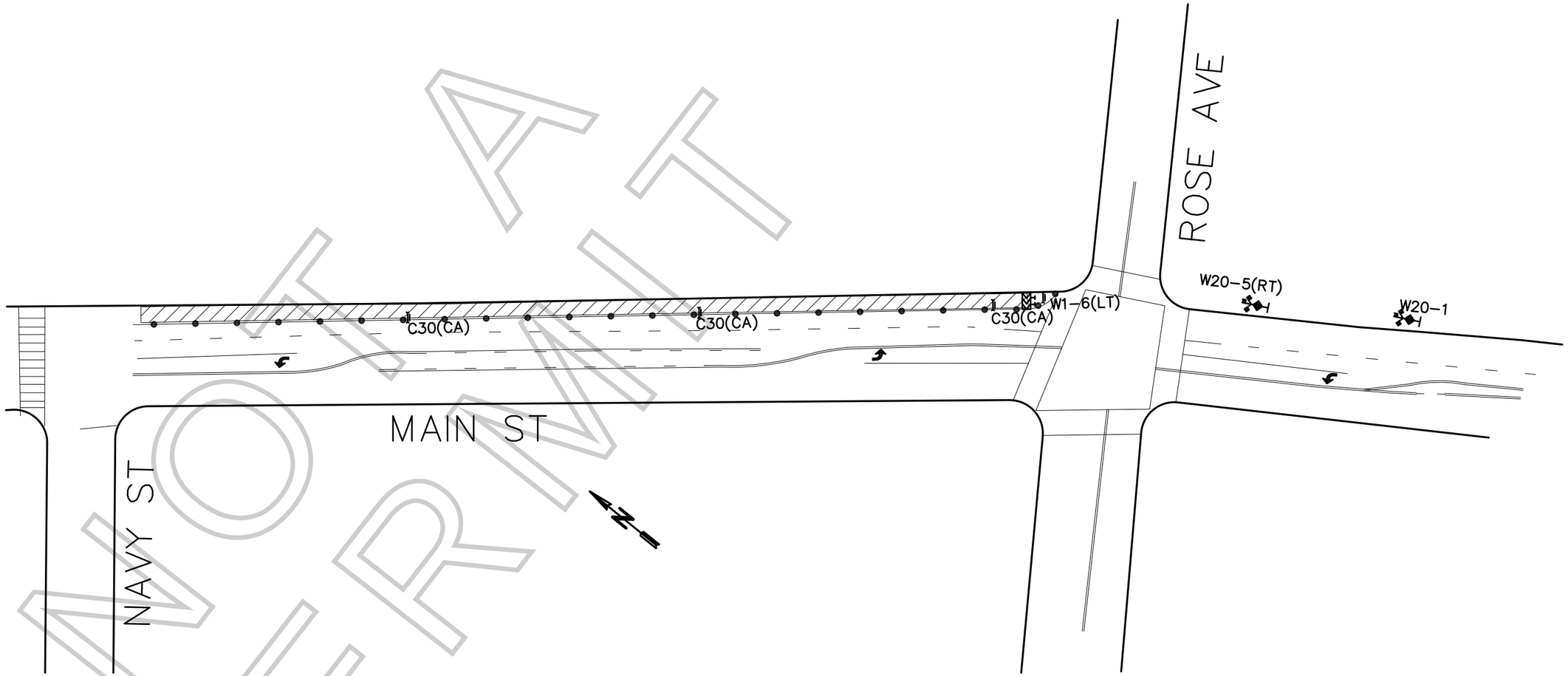
Permit #F00039952-A

PERMIT



NOT A PERMIT

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED		RIGHT LANE MUST TURN RIGHT
W20-1	W20-5(RT)	C30(CA)	W1-6(LT)	R3-7(RT)

FILM LA COORDINATOR: DANIEL ALVAREZ
FILM LA PERMIT # F-30952-a

CLOSURE INFO:

E/S CURB LANE OF MAIN ST
FROM ROSE AVE TO NAVY ST
09/13, 0500-1500

AERO FILMS
"AMERITRADE"
LOCATIONS CONTACT:
YEA-VONNE KELLY 323.260.4777(4PPS)

TCP DRAWN BY:
JOE VELASCO JR.
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. DRAFT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

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FilmLA 3/24/2010

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- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

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